1. A method of configuring a home entertainment network terminal at a subscriber site, comprising:

provisioning the home entertainment network terminal by using DHCP services to obtain a unique terminal identifier, wherein the DHCP services use DHCP option 43 to define a scope of the subscriber site, wherein the DHCP services use DHCP option 15 to define a unique sub-domain name for the subscriber site, and wherein the DHCP services use DHCP option 12 to define a common host name for the terminal;

carrying out a discovery process by attempting to contact each terminal in the sub-domain within the scope defined by DHCP option; and

for at least one terminal identified in the discovery process, synchronizing a database with a database of the identified terminal.

- 2. The method according to claim 1, wherein the synchronizing comprises synchronizing to an identified terminal having a database carrying a most recent time stamp.
  - 3. The method according to claim 1, wherein the synchronizing comprises synchronizing to an identified terminal having either a lowest or highest ordered identifier.

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- 4. The method according to claim 1, wherein the database comprises a transactional based database.
- The method according to claim 1, further comprising determining that a re discovery time has arrived and repeating the carrying out the discovery process and the synchronizing.
  - 6. The method according to claim 1, further comprising listing an identified terminal in a list of active terminals in the sub-domain.

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7. The method according to claim 1, wherein the discovery process further comprises attempting unsuccessfully to contact a terminal, and marking the unsuccessfully contacted terminal as invalid on a list of active terminals in the subdomain.

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8. The method according to claim 1, wherein the discovery process further comprises carrying out a specified number of attempts to contact a terminal, and if the terminal is not successfully contacted within the specified number of attempts, marking the unsuccessfully contacted terminal as invalid on a list of active terminals in the sub-

10 domain.

9. A method of configuring a home entertainment network terminal at a subscriber site, comprising:

provisioning the home entertainment network terminal by using DHCP services to obtain a unique terminal identifier, wherein the DHCP services use DHCP option 43 to define a scope of the subscriber site, wherein the DHCP services use DHCP option 15 to define a unique sub-domain name for the subscriber site, and wherein the DHCP services use DHCP option 12 to define a common host name for the terminal;

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carrying out a discovery process by attempting to contact each terminal in the sub-domain within the scope defined by DHCP option;

for at least one terminal identified in the discovery process, synchronizing a transactional based database with a database of the identified terminal, the identified terminal having a database carrying a most recent time stamp, and wherein the identified terminal has either a lowest or highest ordered identifier;

listing the identified terminal in a list of active terminals in the sub-domain; and determining that a re-discovery time has arrived and repeating the carrying out the discovery process and the synchronizing.

10. The method according to claim 9, wherein the discovery process further comprises carrying out a specified number of attempts to contact a terminal, and if the terminal is not successfully contacted within the specified number of attempts, marking the unsuccessfully contacted terminal as invalid on a list of active terminals in the subdomain.

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11. A home entertainment network terminal, comprising:

a network interface that receives content and data from a network;

a display interface that carries content from the network to a display for viewing by a user;

a database;

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a processor, coupled to the network interface, that operates under programmed control to:

provision the home entertainment network terminal by using network DHCP services to obtain a unique terminal identifier, wherein the DHCP services use DHCP option 43 to define a scope of the subscriber site, wherein the DHCP services use DHCP option 15 to define a unique sub-domain name for the subscriber site, and wherein the DHCP services use DHCP option 12 to define a common host name for the terminal;

carry out a discovery process by attempting to contact each terminal in the sub-domain within the scope defined by DHCP option; and

for at least one terminal identified in the discovery process, synchronize the database with a database of the identified terminal.

- 12. The home entertainment network terminal according to claim 11, wherein the synchronizing comprises synchronizing to an identified terminal having a database carrying a most recent time stamp.
- 13. The home entertainment network terminal according to claim 11, wherein the synchronizing comprises synchronizing to an identified terminal having either a lowest or highest ordered identifier.
  - 14. The home entertainment network terminal according to claim 11, wherein the database comprises a transactional based database.

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15. The home entertainment network terminal according to claim 11, wherein the processor further operates under program control to determine that a re-discovery time

has arrived and repeating the carrying out the discovery process and the synchronizing.

5 16. The home entertainment network terminal according to claim 11, wherein the

processor further operates under program control to list an identified terminal in a list of

active terminals in the sub-domain.

17. The home entertainment network terminal according to claim 11, wherein the

10 processor further operates under program control to determine that an attempt to contact

a terminal was unsuccessful, and to mark the unsuccessfully contacted terminal as invalid

on a list of active terminals in the sub-domain.

18. The home entertainment network terminal according to claim 11, wherein the

processor further operates under program control to carrying out a specified number of

attempts to contact a terminal, and if the terminal is not successfully contacted within the

specified number of attempts, mark the unsuccessfully contacted terminal as invalid on a

list of active terminals in the sub-domain.

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19. A home entertainment network terminal, comprising:

means for provisioning the home entertainment network terminal by using DHCP services to obtain a unique terminal identifier;

means for carrying out a discovery process by attempting to contact each terminal in the sub-domain within the scope defined by DHCP option; and

means for synchronizing a database with a database of the identified terminal.

- 20. The home entertainment network terminal according to claim 19, wherein the DHCP services use DHCP option 43 to define a scope of the subscriber site, wherein the DHCP services use DHCP option 15 to define a unique sub-domain name for the subscriber site, and wherein the DHCP services use DHCP option 12 to define a common host name for the terminal.
- 21. The home entertainment network terminal according to claim 19, wherein the synchronizing comprises synchronizing to an identified terminal having a database carrying a most recent time stamp.
- 22. The home entertainment network terminal according to claim 19, wherein the synchronizing comprises synchronizing to an identified terminal having either a lowest or20 highest ordered identifier.
  - 23. The home entertainment network terminal according to claim 19, further comprising means for determining that a re-discovery time has arrived and repeating the carrying out the discovery process and the synchronizing.

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24. The home entertainment network terminal according to claim 19, further comprising means for listing an identified terminal in a list of active terminals in the subdomain, and marking an unsuccessfully contacted terminal as invalid on the list of active terminals in the sub-domain.

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25.	The	home	enterta	inment	network	terminal	according	to	claim	19,	wherein	the
termina	al cor	mprise	s a telev	vision s	et-top box	x.						
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26. A computer readable storage medium storing instructions which, when executed on a programmed processor, carry out a process of configuring a home entertainment network terminal at a subscriber site, comprising:

provisioning a home entertainment network terminal by using DHCP services to obtain a unique terminal identifier;

means for carrying out a discovery process by attempting to contact each terminal in the sub-domain within the scope defined by DHCP option; and

means for synchronizing a database with a database of the identified terminal.

- 10 27. The storage medium according to claim 26, wherein the DHCP services use DHCP option 43 to define a scope of the subscriber site, wherein the DHCP services use DHCP option 15 to define a unique sub-domain name for the subscriber site, and wherein the DHCP services use DHCP option 12 to define a common host name for the terminal.
- 15 28. The storage medium according to claim 26, wherein the synchronizing comprises synchronizing to an identified terminal having a database carrying a most recent time stamp.
- 29. The storage medium according to claim 26, wherein the synchronizing comprises20 synchronizing to an identified terminal having either a lowest or highest ordered identifier.
- 30. The storage medium according to claim 26, further comprising means for determining that a re-discovery time has arrived and repeating the carrying out the discovery process and the synchronizing.

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31. The storage medium according to claim 26, further comprising means for listing an identified terminal in a list of active terminals in the sub-domain, and marking an unsuccessfully contacted terminal as invalid on the list of active terminals in the sub-domain.

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32. A method of configuring a home entertainment network terminal at a subscriber site, comprising:

provisioning a home entertainment network terminal by using DHCP services to obtain a unique terminal identifier;

5 carrying out a discovery process by attempting to contact each terminal in the sub-domain within the scope defined by DHCP option; and

synchronizing a database with a database of the identified terminal.

- 33. The method according to claim 32, wherein the DHCP services use DHCP option 43 to define a scope of the subscriber site, wherein the DHCP services use DHCP option 15 to define a unique sub-domain name for the subscriber site, and wherein the DHCP services use DHCP option 12 to define a common host name for the terminal.
- 34. The method according to claim 32, wherein the synchronizing comprises synchronizing to an identified terminal having a database carrying a most recent time stamp.
- 35. The method according to claim 32, wherein the synchronizing comprises synchronizing to an identified terminal having either a lowest or highest ordered 20 identifier.
  - 36. The method according to claim 32, further comprising determining that a rediscovery time has arrived and repeating the carrying out the discovery process and the synchronizing.

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37. The method according to claim 32, further comprising listing an identified terminal in a list of active terminals in the sub-domain, and marking an unsuccessfully contacted terminal as invalid on the list of active terminals in the sub-domain.

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